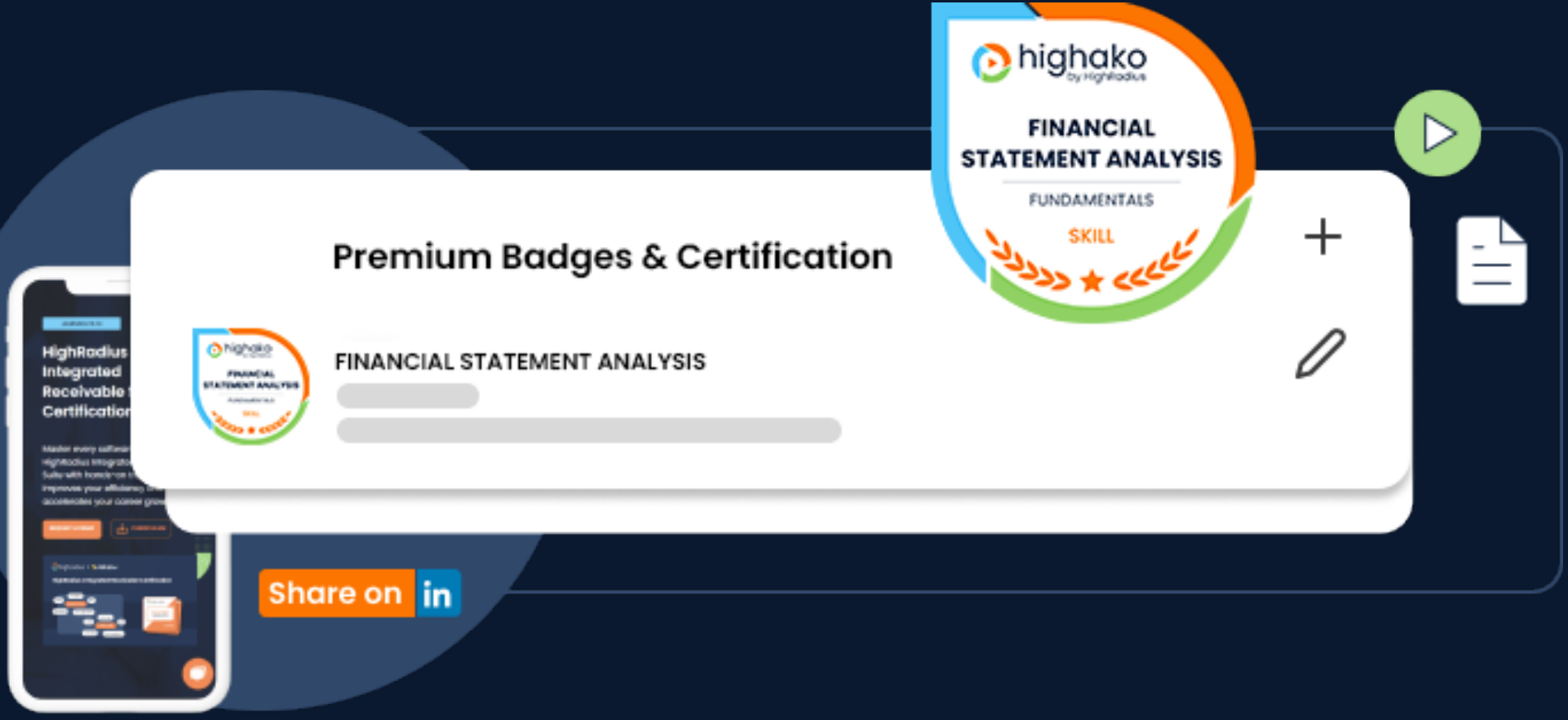


Financial Statement Analysis Certified

This online certification program is designed to offer credit professionals an in-depth understanding of the different tools and approaches for interpreting financial ratios and financial statements to determine your customer's creditworthiness.

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Meet Your Expert Instructors



Robert Shultz
Founder, Quote to Cash Solution

He has thirty years of experience as a global credit and financial executive for large multi-national companies. He is the Founding Partner of Quote to Cash Solutions.

Financial Statement Analysis Course Curriculum

1. What to Look for in a Financial Statement

- ▶ Understanding the Importance of Analyzing Financial Statements
- ▶ Key Considerations for an Effective Financial Review
- ▶ Project Future Scenarios - What If?
- ▶ Understanding The New 5 C's of Credit
- ▶ Understanding the Financial Statement Story
- ▶ Top 6 Tips on Obtaining Financial Statements from Your Customers
- ▶ Evaluating Creditworthiness Using Porter's Five Forces Model
- 🔍 Quiz #1

🕒 35 Mins

2. Decoding Trade Credit Balance Sheet and P&L Statement

- ▶ An Overview of the Components of a Balance Sheet
- ▶ What are Assets in a Balance Sheet
- ▶ What are Liabilities in a Balance Sheet
- ▶ What is Equity in a Balance Sheet
- ▶ A Brief Overview of the Profit and Loss Statement
- ▶ The Importance of Profitability to a Company's Financial Growth
- ▶ Credit Review Template to Analyze Customer's Financial Health
- ▶ How to Analyze a Company's Profit and Cash Position
- 🔍 Quiz #2

🕒 35 Mins

3. Key Financial Ratio For Trade Credit Analysts

- ▶ The Importance of Ratios
- ▶ Understanding Liquidity Ratio Analysis
- ▶ Understanding Activity Ratio Analysis
- 🔍 Quiz #3

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4. Final Assessment

- 🔍 Quiz
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