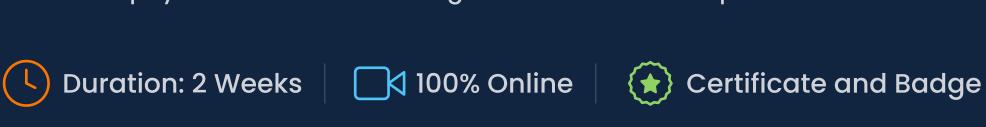
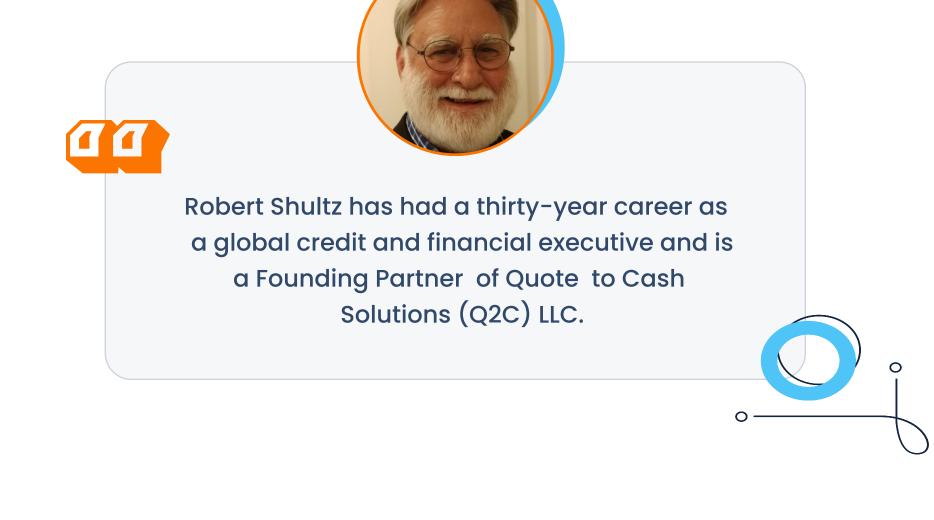


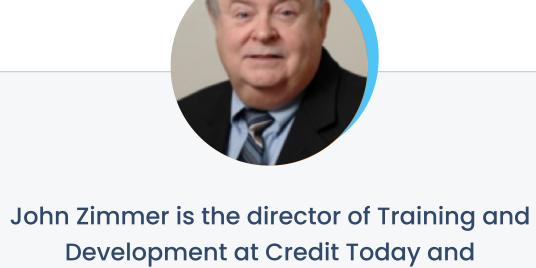
# Collections Call Negotiations: Skill Certification

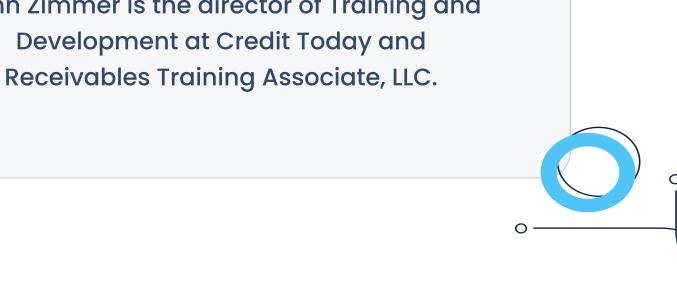
A 2 week online certification program designed for collections professionals to help them gain the skills to negotiate effectively and accelerate payments without straining customer relationships.





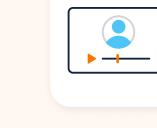


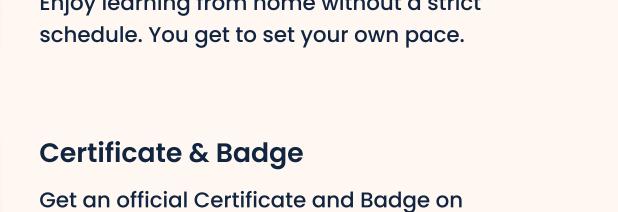




### **Best-in-Class Instructors** 100% Online Learn useful strategies and techniques Enjoy learning from home without a strict

What to Expect from a Highako Skill Certification



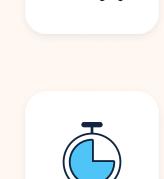


**Succesfully Completing this Certification** 

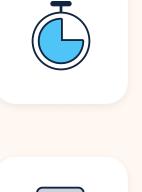
Get a chance to have a 1 on 1 doubt clearing

1 on 1 with Instructor

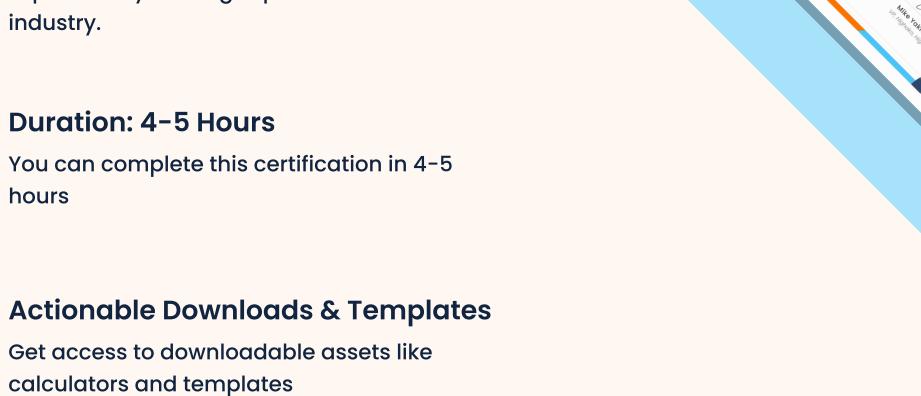
session with our instructors



explained by leading experts in the credit industry.



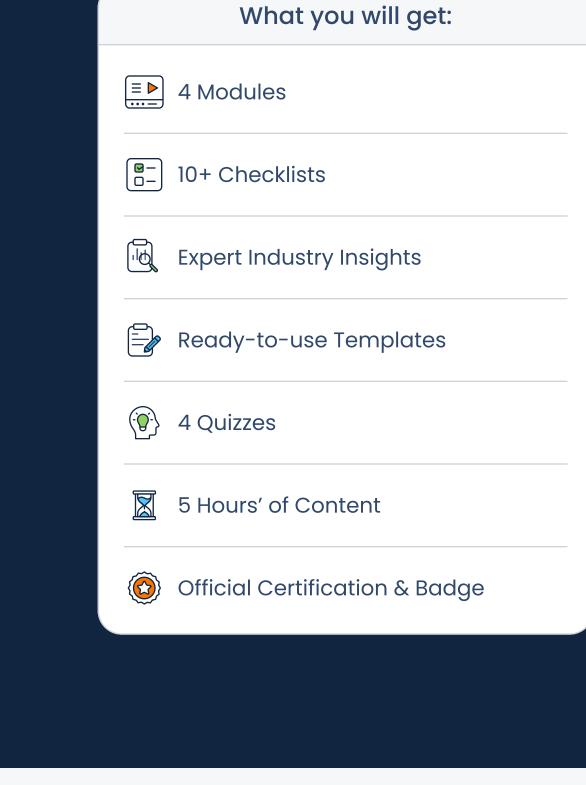
You can complete this certification in 4-5 hours







After taking this skill-certification course, you will get access to:



# 1.1. Introduction to Collection Call Preparation Techniques (2:00)

Here's a list of the entire Course Curriculum:

### 1.2. Collection Call Ground Rules: Professional Demeanor and Communication (6:00) 1.3. How to Engage Effectively With The Customer (4:00)

1. Introduction to Collection Call Negotiations [ 20 mins ]

- 1.4. Using Probing Questions to Understand the "Real Problem" (4:00) 1.5. How to Set the Stage for a Negotiation & The 4C's of Negotiations (3:00)
- 2. Beginner's Guide to Collection Call Negotiations [25 mins]
  - 2.1 A Detailed Overview of Collections Call Negotiation (6:00) 2.2. Successful Negotiation Techniques in Collections Call (7:00)

2.3. Understanding Other Side's Situation in Collections Negotiation (7:00)

# 2.5. 5 Personality Traits of a Good Collections Negotiator (3:00) 3. Key Things to Remember While Making a Collection Call [10 mins]

2.4. 8 Important Negotiation Tactics in a Collections Call (3:00)

3.3. Decoding Slow Paying Customers' Behavior in a Collection Call (5:00)

3.2. A/R Collectors: Collections Calls Goals and Objectives (3:00)

4. Collection Calls & the Law [15:00] 4.1. Understanding FDCPA in Collections (5:00)

4.2 Antitrust Regulations #1: Sherman Act/ Clayton Act in Collections (3:00)

### 4.3. Antitrust Regulations #2: Robinson-Patman Act in Collections (2:00) 4.4. Different Types of Bankruptcy Filings in Collections (2:00)

4.6. Quiz #1

7.10 Quiz #2

3.1. Basics of Collections Call Concept (3:00)

- 5. Collections Negotiation Tactics and Techniques [30 mins]
  - 5.1. Collection Negotiations: How to Plan Your Approach (7:00)

4.5 2 Key Things to Remember for Bankruptcy Filing in Collections (1:00)

- 5.2. Collection Negotiations: Four Approaches to a Negotiation (1:00) 5.3. Collection Negotiations: The Logical Approach (3:00)
- 5.4. Collection Negotiations: The Assertive Approach (6:00) 5.5. Collection Negotiations: The Empathetic Approach (4:00) 5.6. Collection Negotiations: The Long-Term Relationship Approach (4:00)
- 5.7.Collection Negotiations: 4 Tips to End an Unsuccessful Negotiation and Walk Away (4:00)6. Negotiation Styles & Collector's Behaviors [45 mins]

### 6.3 The Top 3 Collector Negotiation Styles (7:00) 6.4. Benefits & Examples of Principled Negotiations (9:00)

6.2. Assertive & Non-Assertive Behavior Styles (10:00)

7. Principled Negotiation in B2B Collections: [30 mins]

6.1. How to Manage Behavior Strategically During Negotiations (8:00)

- 7.1. Principled Negotiations: An Introduction (5:00) 7.2. Principled Negotiations: Basic Considerations and Positions (9:00)
- 7.3 Principled Negotiations: Separate the Person from their Positions (3:00) 7.4 Principled Negotiations: Separate the Relationship and the Person (7:00) 7.5 . Principled Negotiations: Ways to Generate Ideas (12:00) 7.6 Principled Negotiations: Ways to Focus on Interests pt. 1 (7:00)
  - 7.7 Principled Negotiations: Ways to Focus on Interests pt. 2 (5:00) 7.8 Principled Negotiations: Ways to Invent Options (7:00) 7.9 Principled Negotiations: What to Do When Pressured (3:00)
- 8. Win-Win Collections Call Negotiation: Strategies & Benefits [20 mins] 8.1. What is a Win-Win Negotiation and its Characteristics (3:00)
  - 8.4. How to Deal with Customers' Unacceptable Offers (4:00) 8.5. Understanding the Needs of Customers: Part 1 (3:00) 8.6. Understanding the Needs of Customers: Part 2 (3:00)

8.2. Characteristics of a Win-Lose Negotiation (3:00)

8.3. Benefits of a Win-Win Negotiation (3:00)

- 9. Trade-off vs Compromise in Collection Calls [30 mins]
  - 9.2. 6 Tips for an Effective Compromise in Collections Negotiation (2:00) 9.3. Understanding What is Trade-Off in Collections Negotiation (1:00) 9.4. 13 Key Points to Consider in a Negotiation (7:00)

9.1 What is Compromise and How to Go About It (2:25)

- 9.5. Effective Negotiation Approach to Compromise of Trade-Off (6:00) 9.6. 3 Important Steps to Consider While Responding Empathetically (8:00) 9.7. Crucial Steps to Handle Customer's Logic and Threat (8:00)
- 10. How Cultural Differences Could Affect Negotiations [30 mins] 10.1. The Importance of Being Culturally Sensitive In A Negotiation (4:00)

10.2. How Cultural Differences Can Affect Negotiations (6:00)

- 10.3. 6 Things to Consider to Be A Successful Negotiator In Another Country (6:00) 10.4. Do's And Don'ts of Creating A Practical Negotiation Framework (4:00) 10.5.Experiences of Cross-Border Negotiations (6:00)
- 11. Essential Strategies for an Effective Negotiation [20 mins] 11.1. How to Deal with the Other Side in Collections Negotiation (2:00) 11.2. Understanding the Customer's Business Trends in Collections Negotiation (5:00) 11.3. Anticipating the Customer's Point of View in Collections Negotiation (2:00)
  - 11.6. Effective Collections Negotiation Case Studies (3:00) 11.7. Keep Your Powder Dry While Negotiating in Collections (2:00) 11.8. Be Prepared to Trade-Off in a Collections Negotiation (2:00)

12. Effective Credit and Collection Strategies During Recession [60 mins]

11.4. Importance of Negotiating with the Right Person in Collections Call (4:00)

11.5. Understanding Your Customer's Needs for a Successful Negotiation (6:00)

- 12.1. Steps to Deal with Collections in Economic Downturn (1:00) 12.2. What Does the 5 Cs of Collection Mean During Pandemic Part 1 (3:00) 12.3. What Does the 5 Cs of Collection Mean During Pandemic Part 2 (3:00) 12.4. What Does the 5 Cs of Collection Mean During Pandemic Part 3 (5:00)
- 12.6. Data Points To Consider for Flagging Customers During the Economic Downturn (10:00) 12.7. Will Credit Scores Still Be As Predictive Post the Pandemic (6:00) 12.8. How Are Credit Bureaus Changing Their Scoring Based on the Pandemic (4:00)

12.9. Do We Need to Conduct More Frequent Reviews During the Pandemic (6:00)

12.5. How Do Companies Adjust Their Credit Policy in the Economic Downturns (10:00)

13. Final Assessment [45 mins] 13.1. Final Quiz

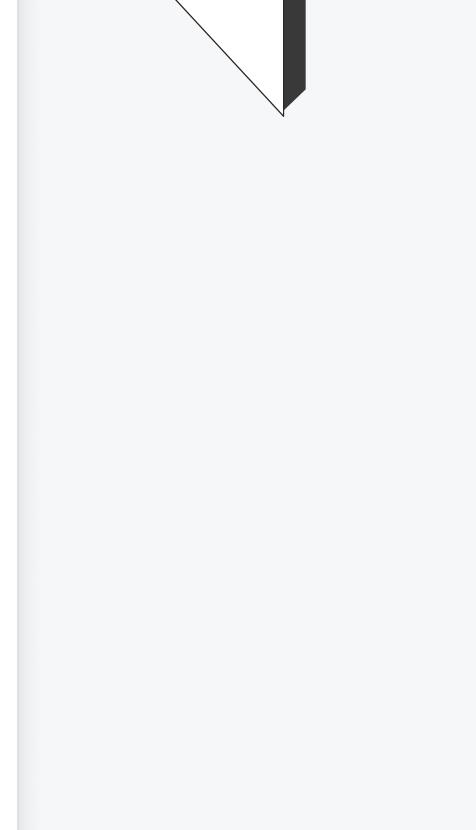
12.10. How to Adjust New Customer Credit Policy to Accommodate the New Normal (5:00)

Here's what our customers have to say about Highako and our skill certifications:

13.2. Certificate and Feedback

12.11 Quiz #3

**Carrie Bratlie** Accounts Receivable & Trade Manager, Darigold "With job-specific skills and professional certifications, Highako is a one-stop training platforms for all credit teams" Joy Krugel Credit Manager, Johnsonville LLC



"Highako is a great option for professionals continuing education. I suggest

everyone in credit to give it a try to see if it's right for you"

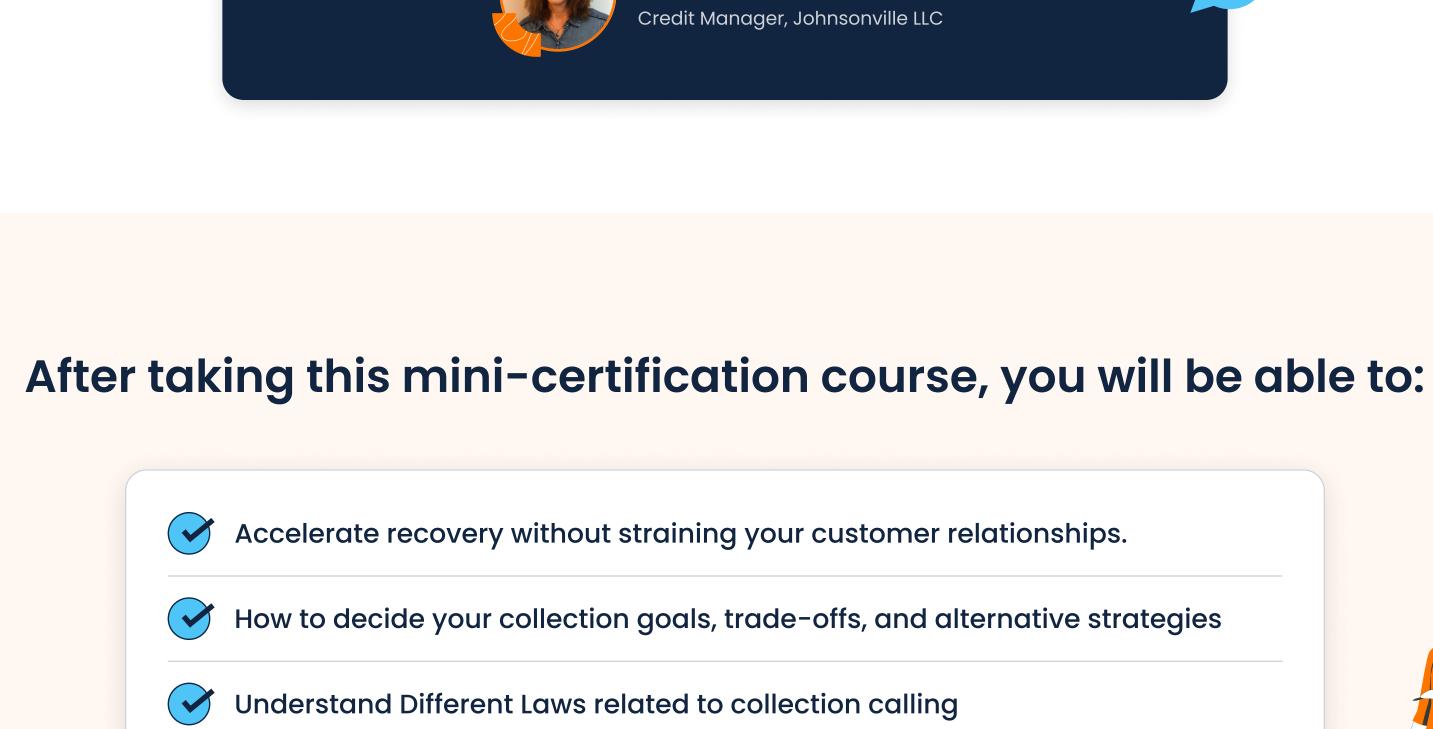
"I have a dynamic team with varying experience levels, but we were all able

to receive a from the skill-based programs available through Highako

Academy"

President of NACM Credit Services

Jon Flora



Ensure maximum ROI from each collection call



# Gain an Industry-Recognized Skill Certificate



Highako Certified Skill Badge is a great way to showcase your achievement to peers and potential employers by adding the skill badge to your LinkedIn profile.